### Strong partnership creating a world of formulation opportunities.

Vision PLUS has been developed using the expertise of NAIE S.A., a proven leader in custom formulation and contract manfuacturing of nutritional supplements, and Iprona Lana SpA, an expert in manufacturing polyphenol-standardised dark berry extracts.

# VISIONPLUS



❷BilCraft®
❷CurrantCraft®

**Craft® ingredients** are manufactured from European berries and are standardised on polyphenols, anthocyanins and a minimum polysaccharide level.

CurrantCraft® European black currant extract tackles digital eye fatigue and BilCraft® European bilberry extract is the modern version of the blueberries, which have been used for centuries to improve eyesight.



80,00 mg 5,00 mg

5,00 mg 0,0025 mg 1,40 mg 0,80 mg

**COMPOSITION**455,00 mg

200,00 mg

1,40 mg Pyridoxine HCl 0,80 mg Beta carotene 16,00 mg Niacinamide qs mg Gum Xanthan

CurrantCraft®

Ascorbic acid

Zinc gluconate

Cyanocobalamin

BilCraft®

qs mg Maltodextrin qs mg Citric acid qs mg Natural flavor qs mg Sucralose

DOSAGE

1 stick per day

**PACKAGING** 

4 gr / Stick

#### **CLAIMS EFSA**

- Vitamin C contributes to the protection of cells from oxidative stress
- Vitamin A & Zinc contribute to the maintenance of normal vision

#### **PROVEN BENEFITS:**

- Both, black currants and bilberries are known to improve vision and micro-circulation.
- Vision PLUS combines the best of the two best performers in the vision field.

## **Craft**Ingredients









